



every child
PEDIATRICS

Our Case for Support

A Child's Story Starts Here ♥



When children wake up in Colorado, they should be ready to attend school without worrying if a basic health issue will prevent them from realizing their full potential.

Healthy children are the foundation of a thriving community. When we invest in children and their health and well-being, we are investing in their readiness to learn in school and preparing them for economic success that can break cycles of generational poverty. Through no fault of their own, over 133,000 children across Colorado live in poverty, and over 100,000 children are uninsured. Our health care system poses barriers to even the most affluent members of our society and places undue pressure on families living in economically disadvantaged communities. For our patient population, this pressure is compounded by housing uncertainty, food insecurity, stressors from low-wage jobs, and the inflated cost of essential items and services.

Due to financial constraints, most medical practices see only a limited number of patients with Medicaid or no insurance coverage at all. As a result, many uninsured and lower income families struggle to access quality healthcare for their children. In this unequal marketplace, how do uninsured families, or those on Medicaid, navigate care and find access to high-quality providers?

Children deserve a clinical team that respects their situations.

There is a growing awareness that health care is unequally distributed, and when children hang in the balance, the risk of perpetuating generational poverty is more significant, because health care systems haven't made comprehensive care accessible for all families in relation to their unique backgrounds and financial situations.

As we emerge from the COVID-19 pandemic, new health care industry players are disrupting the status quo even further. Box stores, major online retailers, and other profit-driven businesses are shifting the health care marketplace away from patient-centered care and toward digital solutions. Although convenient for those with access, this shift devalues many key elements of pediatric care—seeing a child first-hand, understanding their full health history, providing the most relevant plan to meet their needs, and navigating their care in collaboration with their whole family. And if patients can't access digital solutions, they are left without access to care if not for organizations like Every Child Pediatrics.

We foster trust with every family to ensure they understand what type of care they need.

Children deserve a clinical team of top-notch talent that respects their situations, backgrounds, and cultures, and invests in the provider-patient relationship from birth to adulthood. Children are the sole focus of Every Child Pediatrics, and our clinical team provides comprehensive services for the health and well-being of every child in every aspect of their life. We foster trust with every family, ensure a mutual understanding of their care plan, and always respect and appreciate each patient's unique background. We leverage empathy and compassion to foster health care equity, and we strive for a more socially just system that serves every child.



There is a

SAFE & EFFECTIVE HPV VACCINE

It has been given more than 120 million times.

HPV causes 6 types of cancer in both men and women.
It is responsible for over 34,800 cases of cancer in the
US each year.

At least

This is how
you stay
healthy



We take pride in navigating primary care alongside our patients.

Our Care Navigators provide resources beyond medical care to ensure a family has support in all areas of basic needs, from specialist referrals to food and housing assistance.

CARE NAVIGATION FOR EVERY FAMILY

To build a brighter future for every child, we need a proven model for community health care—one that is patient-focused from cradle to career, leverages financial support from a broad community of donors, and provides Care Navigators that go beyond the stethoscope to invest in each family's unique needs.

When a family comes to Every Child Pediatrics, they enter a health care ecosystem that includes 18 doctors, 5 nurse practitioners, 11 physician assistants, 26 nurses and medical assistants, and 13 providers in the areas of behavioral health, nutrition, counseling services, dental care, and an external network for more specialized care needs. Our providers often see patients for the first time within days of their birth, which begins a caring relationship that grows through adulthood. Most practices have steered away from rounding on newborns in the hospital, but we have intentionally maintained our presence, because it is vital to the relationships we build with patients. And when the time comes to grow their family, our patients often bring their own children to see our providers because we've built a history of trust.

Our Care Navigators offer families in need a wealth of resources from enduring partnerships across the community. We put our families at ease by tapping into the full potential of Colorado's available resources, including: the Colorado Medicaid Office, CHP+, local food banks, job training programs, and housing support services. Health care is an intimidating world, and we take pride in navigating primary care alongside our patients and their families.



H.E.A.L.T.H. is our Core

To address the root causes of children's health care inequity in Colorado, Every Child Pediatrics has adopted these core values to drive our organization.

H

HEALTH CARE INTEGRATION

We believe it takes a team of diverse and devoted professionals to provide services that improve health outcomes. We are committed to providing comprehensive, high-quality, integrated care that includes medical, dental, and behavioral health as well as family support services. We coordinate services with our community partners, and we empower patients and their families with information and links to outside community resources, so they, too, can build a strong foundation for success and well-being.

E

EQUITY AND INCLUSIVITY

We exist to serve marginalized communities, and we believe everyone should be welcomed and treated with respect regarding their unique background and socio-economic status. Our programs and services are delivered in a manner that is sensitive to a family's culture, language, beliefs, and values.

A

ACCESSIBILITY AND AFFORDABILITY

Receiving health care services should not place financial stress on families. We strive to be accessible and offer affordable care to all our patients. Patients can schedule appointments during regular and extended hours, and they can communicate with our clinical team in a variety of ways to ensure their needs are met. We help families get the care they need, regardless of their ability to pay.

L

LOVE

We create a welcoming, compassionate, empathetic, respectful, safe, and trustworthy environment for patients, their families, and staff. We take the time to listen and understand patient needs and perspectives. Our patient families can trust that we have their best interests at heart.

T

TEAM

We believe that everyone plays an important role in the organization. Every staff member works to support the larger team and overall mission. We support one another through communicating clearly, respecting one another's roles and responsibilities, working hard, collaborating, and showing flexibility to get the job done.

H

HIGH STANDARDS

Every Child Pediatrics attracts top talent, and we strive to be a national model for comprehensive pediatric care. We are experts in our fields, and we are knowledgeable about medical interventions and community resources. We continually ask ourselves, "How can we be better?", and we take action to improve. We are committed to providing high quality care to all our patients and their families.

LIFE-LONG SUCCESS, FROM BIRTH TO CAREER

Equitable access to health care means that we must root ourselves in the communities we intend to serve. To do this, Every Child Pediatrics has developed strategic relationships with school districts across Colorado to build a School-Based Health Center model of care. This model ensures children have easy access to care teams at 8 school locations, weaving health care into daily life for children at all ages.

With locations in elementary, middle, and high schools, our School-Based Health Centers address medical and social-emotional issues that are increasingly prevalent as we emerge from the COVID-19 Pandemic. In 2020, the Centers for Disease Control reported suicide to be the second leading cause of death among children ages 10 to 14, and, without accessible support to meet this issue head-on, the numbers will continue to grow.¹ Every Child Pediatrics will seek to expand its behavioral health program over the next 3 years, hiring additional behavioral health providers to meet the growing needs of our teenage patient population.

Literacy is the gateway to a healthy mind. Our pediatricians never miss an opportunity to share their joy in reading, and we understand the value of holding a physical book and taking it home as one's own. For over 25 years, Every Child Pediatrics and Reach Out and Read Colorado (RORCO) have partnered to ensure every child has access to books that nourish their mind. All clinics are equipped with physical books that are available for free at each Well Child Visit. Our providers have distributed over 185,000 books since the start of our partnership with RORCO.

Equity and Inclusion are embedded in our workplace and mission. We exist to serve marginalized communities, and we believe everyone should be welcomed and treated with respect regarding their unique background and socio-economic status.

We believe every child's story deserves a healthy beginning.

¹<https://www.cdc.gov/suicide/facts/index.html>



Every child deserves
a Champion like you.

MAKE A DIFFERENCE TODAY



Our Opportunities for Impact

As a non-profit organization, our impact is driven by the caring power of our partners and donors. We have developed a vision for patient-centered care that serves all families, regardless of their ability to pay. Now more than ever, we have an opportunity to expand our reach and serve more children who would otherwise go without care. Your support will go directly to serving children and breaking cycles of poverty for families in our local communities.

\$1 Million Care for Every Child Fund

Every Child Pediatrics serves all patients, regardless of their ability to pay for care. Each year, we provide \$1 million in unreimbursed care for children who do not have health insurance or the means to pay for care. With the help of donors and their investment in this unrestricted fund, we will ensure that our organization has the resources to continue serving every child and never turn away a family that cannot pay for care. Your dollars will go directly to support the cost of patient visits in any area that is necessary to provide the best health care possible.

\$1 Million Front-line Resources for our Front-line Care Providers

Our health care providers are on the front lines of our mission, ensuring that every child seen at our clinics stays healthy and is ready to thrive in school and beyond. In the ever-evolving world of health care, we seek to stay cutting edge by providing opportunities for our front-line staff to be up to date with best practices in all areas of medicine. Moreover, many of our entry-level staff start at minimum wage and have goals of going to nursing school or becoming a provider themselves. We can elevate our own staff and retain them as vested nurses, PAs, and Medical Assistants so that homegrown talent stays where it can best serve children—here at Every Child Pediatrics.

\$500,000 Expanding Care Navigation Services

Many patients and their families struggle with hunger, inadequate housing and transportation, financial and legal issues, and diminished access to basic human resources. Our Care Navigation program exists to help families address these needs and progress towards an enhanced quality of life. Care Navigation may include coordinating care for children with special needs, supporting superior educational outcomes, helping families apply for state and federal benefits, providing wraparound services to ensure basic needs are met, and navigating complex systems alongside families. We partner with community agencies so that our Care Navigators can provide immediate access to food, clothing, baby equipment, winter coats, backpacks and more. We work with urgency to respond to the unique needs of each child and their family, with a focus on improving their overall well-being no matter how complex their situation.

\$250,000 Care for Special Patient Populations

Many of our providers specialize in serving children with special needs and intellectual disabilities. Our patients with special needs require different levels of resources and provider training to provide their families with ongoing support throughout early childhood. Therefore, we invite donors to support our services for children with special needs by investing in professional development and training that is specific to caring for children with special needs and intellectual disabilities, as well as the higher costs incurred among our families due to more frequent and more specialized clinic visits.



Additional Sponsorship Opportunities

FOR THE LOVE OF KIDS GOLF TOURNAMENT

Our annual golf event presents a spirited atmosphere to celebrate partners and supporters of Every Child Pediatrics. We engage nearly 150 medical professionals and philanthropists with a signature golf outing, luncheon, awards, guest speaker, and silent auction. Join us as a sponsor in support of our mission, while ensuring your name is known as a Champion for every child.

SPONSORSHIP LEVELS

Eagle - \$6,000

Birdie - \$5,000

Hole - \$3,500

Driving Range - \$2,500

Luncheon - \$2,500

All sponsorships include green fees and cart for either 4 or 8 (Eagle) golfers and seats at luncheon.

WOMEN'S LEADERSHIP COALITION

There is nothing more powerful than a coalition of women leaders working together to shape our community. This affinity group seeks to unite a diverse group of women that will strategically impact Every Child Pediatrics, while also growing one's personal leadership skills along the way. Your investment will help us kickstart this NEW affinity group and equip us with vital resources to engage women leaders and develop meaningful impact programs.

Membership (\$400 donation annually)

Join like-minded and mission-driven women who seek to make a difference for Every Child Pediatrics. As a member of this affinity group, you'll receive exclusive invites to purposeful networking events, opportunities for mentorship from other women leaders, and more. This is a new affinity group, so you have the chance to be a founding member and help build the initial strategy for impact. We hope you will consider joining this powerful coalition of women leaders!

SPONSORSHIP LEVELS

Sponsorship Levels Starting at \$2,500

BOOKS FOR EVERY CHILD: Sponsorships beginning at \$1,000

Every child receives a free book during their annual Well Child Checkup at any of our clinics. Our providers reinforce the importance of literacy and family engagement with their child's education, and they can do so with physical books that inspire children. For 26 years, Every Child Pediatrics has partnered with Reach Out and Read Colorado to ensure books are readily available at all clinics and children feel empowered by our culture of life-long learning. A healthy mind supports a healthy body, and your support will keep books and literacy embedded across our clinics.

SCHOOL-BASED HEALTH CLINICS: Sponsorships Ranging from \$10,000 - \$100,000

In partnership with Aurora, Dolores, and Poudre School Districts and Southwest Open School, our school-based clinics offer integrated health and wellness services for K-12 students at a convenient location and at times that fit into established routines. They allow us to serve children at all developmental phases and foster healthy educational environments where children can thrive. Services include preventive care, behavioral health, nutrition and dietician, dental, contraceptives, and walk-in appointments for added convenience.

ADOPT-A-CLINIC: Starting at \$75,000/year

Our clinics support over 24,000 children each year, with visits ranging from immunizations and check-ups to more complex care that requires long-term treatment plans. Your support as a clinic adopter will ensure every child has access to the clinical resources and tools that equip our providers to best serve our families. Your sponsorship will include ample recognition and opportunities to visit your adopted clinic and connect your donation to tangible impact.

ECP-365

Opportunities for sponsorship and membership in ECP's young professional giving program will begin Spring 2023.





Consider Giving Today

Every Child deserves the opportunity to live a healthy and productive life.

Every Child deserves world-class health care providers invested in their well-being.

Every Child deserves a Champion like you!

For interest in giving to Every Child Pediatrics, contact:

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